

# JLA COMMUNICATIONS

## Core Competencies

Strategic Communications

FEMA/Disaster Recovery  
Communications

Public Relations & Crisis  
Communications

Brand Development & Positioning

Government , Nonprofit &  
Public Health Communications

Event Planning & Trade Show  
Management

Social Media & Digital Content



## Differentiators

Strategic counsel grounded in public-private collaboration

Certified as a WOSB, DBE, Hudson Initiative, and SLDE, positioning the firm for strategic partnerships with corporations and agencies seeking to meet supplier diversity goals

Proven success supporting federally funded disaster recovery and community resilience efforts

Certifications reflect a commitment to supplier diversity and federal equity initiatives

Nimble, founder-led firm offering high-touch client service

## Woman Owned Strategic Communications and Public Relations Since 2010

### Past Performance Highlights

**2024-present:** Sulzer Group, implemented narrative and designed content for a new website, social channels and news letter for emergency management services firm

**2019-2022:** Trahan Architects, led public engagement strategy for \$1B renovation of the Caesars Superdome

**2006-2016:** Marco Bicego, designed inclusive brand messaging for global brands with cross-continental teams

**CAGE Code:** 9TNC9

**UEI:** L1VKF55MJ3R4

**PSC Code:** C36

### NAICS Codes:

541613 – Marketing Consulting Services

541611 – Administrative Management Consulting

541618 – Other Management Consulting Services

541820 – Public Relations Services

541810 – Advertising Agency Services

541890 – Other Advertising Services



## Company Overview

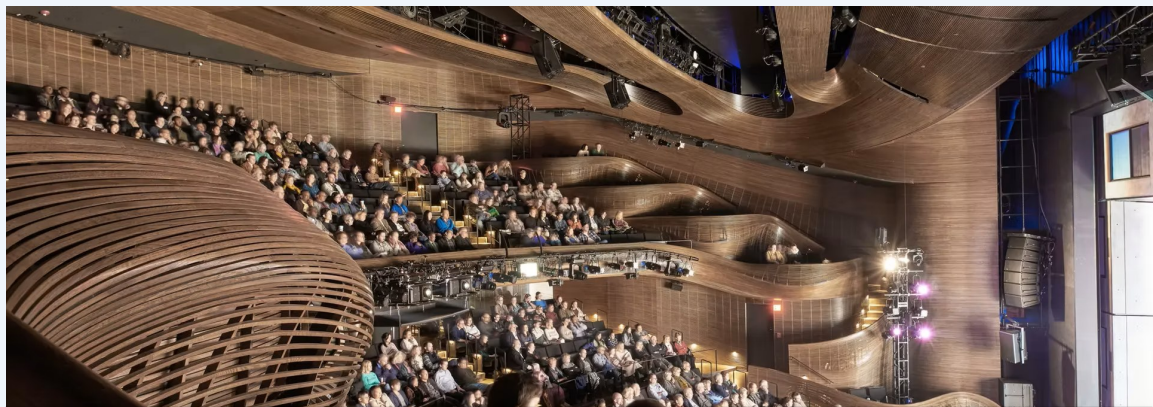
JLA Communications, LLC is a certified Women-Owned Small Business (WOSB), DBE, and WBENC enterprise delivering impactful communications, branding, and strategic outreach services. We serve clients across a broad spectrum of industries—including architecture, nonprofit, higher education, emergency management, luxury brands, and social impact organizations.

With decades of experience bridging public and private sectors, JLA specializes in inclusive messaging, stakeholder engagement, and culturally responsive communications that build trust, drive visibility, and inspire action. Our approach integrates modern branding strategies with federal priorities like equity in public engagement and accessible messaging.



### UNSPSC Codes

- 80101500 – Business & Corporate Management Consultation
- 80101501 – Strategic Planning Consultation
- 80101502 – Business Intelligence Consulting
- 80101504 – Marketing & Distribution
- 80101505 – Media Relations Consultancy
- 80101513 – Public Affairs Consultancy



## Contact

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